WHAT ARE THE INCENTIVES TO DISCLOSE MISCONDUCT?

TINA SØREIDE
THE WATCHDOG
THAT DIDN’T BARK

THE FINANCIAL CRISIS
AND THE DISAPPEARANCE
OF INVESTIGATIVE
JOURNALISM

DEAN STARKMAN
LuxLeaks whistleblowers get lighter sentences

Court upholds convictions of two former accounting firm employees.

By QUENTIN ARIËS | 3/15/17, 5:50 PM CET | Updated 3/16/17, 10:46 AM CET

A Luxembourg appeal court on Wednesday upheld the convictions of two whistleblowers for their role in exposing the LuxLeaks tax scandal — but also reduced their sentences.
What *drives* journalists to disclose misconduct?
Net value positive?

Basket of benefits

Basket of costs
What makes readers demand expensive news?

The rationally ignorant voter (why be aware?)

Media as a public good (no market mechanism secures optimal production)

A critical mass of readers (level of education /middle class; Swiss solution?)
What will educated readers appreciate?

An extra line of defense
accountable journalists
multiple media outlets
What will educated readers appreciate?

Complexity translated
information overload
expert assessment
What will educated readers appreciate?

Moral opinion

no neutral fact-providers (robots)

legal grey zones, inequality, tax avoidance

"not illegal, then ok"- attitude
What will educated readers appreciate?

Journalist survival

Media independence, vs government dependence…

Financial support

Independence
Net value positive?

Basket of benefits

Basket of costs

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